

ABOUT SANDRA LEE:

An Emmy-nominated and internationally-acclaimed expert in all things kitchen and home, Sandra Lee has predicted and changed the trajectory of American lifestyle with her signature "smart and simple" philosophy. She empowers people of all walks of life to create memorable meals, hospitable homes, and creative crafts and shows them how to entertain for every occasion—with ease.

Sandra is the foremost recognized authority on creating impactful content that makes aspirational living, affordable and attainable. She is the host of Food Network's Sandra's Money Saving Meals, which is entering its' fifth season and Semi-Homemade Cooking, a veteran program on the network in its' fifteenth season, as well as the host of HGTV's Sandra Lee Celebrates, a series of holiday primetime specials. She is also a New York Times best-selling author.

Widely-respected for anticipating the needs of the modern homemaker and consumers, Sandra has launched several lines of home, garden, and craft products and produced a successful DIY home improvement series. Her new home products line, entitled Sandra by Sandra Lee, will be available at Sears and Kmart in spring 2012.

With a commitment to service and charity, Sandra works with numerous philanthropic organizations including UNICEF®, Share Our Strength® and Feeding America®. Since 2002, Sandra has released 23 cookbooks as well as a memoir "Made From Scratch.", the combination of which have sold over four million copies. For more information, visit www.SandraLee.com.